

The City of Somers Point and The Somers Point Bayfest Committee are planning for the annual “Bayfest”, an over 30 year tradition and we are hoping you will join us in presenting this fun and unique festival to Historic Bay Ave. in Somers Point.

With over 30,000 people attending on the best weather day in our history, this one day festival has grown into the single largest festival down the Jersey Shore. We offer over one hundred “hand made” crafter vendors, environmental exhibits, nautical and marine displays, 30 different food vendors, four live music venues, children’s activities and games, plus much more.

Bayfest celebrates the Somers Point’s environmental, economic, historical and cultural link with the Great Egg Harbor Bay.

This year’s Bayfest will be held from 10:00am until 5:00pm on April 30, 2022.

Bayfest offers an excellent sponsorship opportunity for businesses which like to be associated with an event that appeals to such a large range of individuals, boaters, environment enthusiasts, craft lovers, families, children and all of us who enjoy celebrating the beginning of spring.

Financial support not only helps us make each year’s Bayfest bigger and better, we are also able to give back to our community. In the past we donated over \$4,000 to help the Somers Point Police Department obtain a police dog, \$16,000 to Somers Point Public Works to purchase a new generator and \$1,600 for new trash cans on our bike path. Over the past couple of years, we have donated over \$30,000 to the “Bud Kern Field,” a children and adult sports complex, \$50,000 for new a new street hockey rink, over \$12,000 for a new children’s “Jungle Gym” on the beach and \$10,000 for the American Flag Banners that are placed up and down Bay Ave., just to name a few of our projects.

Please review the enclosed sponsorship information. I look forward to hearing from you and answering all your questions.

Sincerely,

**Muire Cosgrove**  
**2022 Somers Point Bayfest Committee**  
**212 Rhode Island Ave.**  
**Somers Point, NJ 08244**  
**609-385-8680**



## Bayfest Sponsorship Levels 2022

### Corporate \$3,000

- Product Exclusivity; Your business will be the only one of its kind involved in the festival.
- Primary placement of your Logo and name on all printed material, our web-site, with a link to yours, posters and banners.
- Primary mention in all news releases, public service announcements and advertising.
- Two promotional spaces during the festival\* to promote and distribute material of your business.
- Four promotional announcements during the festival by our four music venues.

### Supporting \$1,500

- Logo and name on all printed material, including our web-site, with a link to yours, posters and banners.
- Preferred mention in all news releases and advertising.
- One promotional space during the festival\* to promote and distribute material of your business.
- Two promotional announcements during the festival by our four music venues.

### Contributing \$750

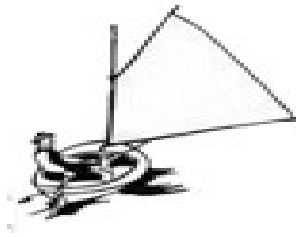
- Logo and name on all printed material, our web-site, posters and banners.
- Mention in news releases and advertising.
- Opportunity to place promotional material during the festival on our City Table.

### Friend of Bayfest \$200

- Business or name on all printed material, including posters that are placed in stores across South Jersey and the two banners that hang across the north and south end of Bay Avenue during the festival and our web-site.

**\*Please refer to the\***

**Food Vendor, Exhibitor and Sponsor General Rules and Regulations**



**Somers Point Bayfest**  
**Saturday April 30, 2022**  
**Hosted by the City of Somers Point**  
**&**  
**The Somers Point Bayfest Committee**

Yes, I would like to sponsor Bayfest 2022! Enclosed is my check for \$\_\_\_\_\_

Made payable to the "Somers Point Bayfest Committee."

I have checked my level of participation below.

- |   |         |
|---|---------|
| <input type="checkbox"/> Corporate Sponsor    | \$3,000 |
| <input type="checkbox"/> Supporting Sponsor   | \$1,500 |
| <input type="checkbox"/> Contributing Sponsor | \$750   |
| <input type="checkbox"/> Friend of Bayfest    | \$200   |

Contact Name\_\_\_\_\_

Business Name\_\_\_\_\_

Business Address\_\_\_\_\_

City\_\_\_\_\_State\_\_\_\_\_Zip Code\_\_\_\_\_

Phone Number\_\_\_\_\_

E-Mail Address\_\_\_\_\_

Send to:

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Somers Point Bayfest Committee  
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Somers Point, NJ 08244  
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